

Our Programme

From Tuesday 10 to Thursday 12 March, our Q-Free booth will be buzzing with great speakers, new innovations, and real-world solutions for Tolling and Traffic Management. Come join us!

Tuesday, March 10

11:00

Innovation in Australia: Modernizing Mobility Through Proven Technology

Speaker: *VP Silje Troseth*

Q-Free is reusing and leveraging our core technology to unlock new markets and deliver smarter, more sustainable mobility outcomes. Listen to how we developed new solutions for Melbourne Airport and Sydney Harbour Bridge in Australia.

Short break

From Ambition to Action, Oslo's Green Mobility Revolution

Speaker: *VP Silje Troseth*

Best practices from around the world can be powerful catalysts for change. By learning across countries and continents, we can adapt proven approaches to our own contexts rather than starting from scratch. Silje Troseth presents how Oslo offers one such source of inspiration for Australia with its people-centered planning, climate leadership, and integrated transport policies.

14:00

Road User Charging for Private Vehicles: Lessons From Real-World Pilot

Speaker: *PM Ola Martin Lykkja*

If we imagine our roads as a service rather than a fixed lane, the Road User Charging system charges you for use of this service based on the distance you drive rather than the specific points you cross to enter a zone or use a specific segment of the road. Ola Martin Lykkja shares the exciting journey of developing our groundbreaking RUC solution through close collaborations and real-world testing.

Short break

ALPR Technology in 2026: What is Really Possible?

Speaker: *VP Marco Sinnema*

We're exploring the real capabilities and future of ALPR technology in tolling, enforcement, and mobility systems. Listen to Marco Sinnema break down how it works, how it performs in tough conditions, and what's coming next – all through practical lessons from global projects. By the end, you'll see how ALPR can transform the way we manage traffic and mobility.

16:00

Mobility Unlocked: Trends, Technology, and the Partnerships That Power Them

Speaker: *CEO Mark Talbot*

Across cybersecurity, connected vehicles, and modern traffic operations, one principle becomes clear: progress happens when we move better. Connected. Together. Listen to our CEO Mark Talbot as he shares his views on why the future of mobility will be shaped by strategic collaboration.

And stay for mingling and refreshments :)

Wednesday, March 11

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Short break

Multi-Lane Free-Flow – The Barrier-Free Tolling Solution

Speaker: *VP Vegard Thomassen*

One important trend in tolling right now is the growing focus on solutions that enhance efficiency and support environmental goals. Multi-Lane Free-Flow technology aligns perfectly with these priorities. Listen to Vegard Thomassen share relevant cases and examples on how Q-Free is advancing this work across the globe.

14:00

Weigh-In-Motion and Kinetic Counts Solutions

Speaker: *BD Thomas Greene*

Weigh-in-Motion (WIM) measures vehicle weight in real time as traffic moves at normal speed without stopping trucks. It enables automatic enforcement, protects roads and bridges, and supports smarter traffic management. You improve safety, cut maintenance costs, and keep freight moving. Join Thomas Greene to see how Q-Free uses WIM to reduce damage, improve compliance, and support data-driven transport planning.

Short break

Kinetic Mobility: Integrated Platform for Modern Traffic Management

Speaker: *EVP Whitney Nottage*

Traffic management now demands a unified, secure platform capable of managing everything from urban junctions to regional motorways in a single interface. Whitney Nottage introduces Kinetic Mobility, Q-Free's modular ATMS platform designed to integrate devices, data, and workflows – giving operators full visibility and control across signals, video, signs, and incidents in one scalable system.

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Short break

Product launch: There's a New Tag in Town: Introducing OBU1010

Speakers: *EVP Fredrik Nordh & VP Silje Troseth*

We are proud to introduce our next-gen tolling tag, OBU 1010: A tag engineered for new demands.

Thursday, March 12

11:00

ATMS for Toll Roads: A New Operational Advantage

Speaker: *EVP Whitney Nottage*

As toll road operators evolve into full corridor managers, modern ATMS platforms unify traffic operations, device control, safety monitoring, and data intelligence. Drawing on a Transurban project and others, Whitney demonstrates how Kinetic Mobility bridges traditional tolling systems with real-time traffic operations – improving incident response, reversible lane control, and overall corridor performance.

Short break

Connected Vehicles: Q-Free + Cisco Pilot Resolution to Bandwidth

Speaker: *EVP Whitney Nottage*

Connected vehicle deployments are on the rise, promising safer and smarter roads – but US bandwidth constraints often slow adoption. Whitney shares how Q-Free and Cisco collaborated to address real-world bandwidth challenges through secure networking, edge processing, and optimized data management to enable scalable, future-ready CV deployments.

14:00

Horizon Europe Project MODI: Q-Free and Partners Set New Benchmark for Automated Logistics across Europe

Speaker: *PM Ola Martin Lykkja*

As of 2024, Europe faced roughly 426,000 unfilled truck driver positions. Autonomous long-distance vehicles could help fill this gap—but what does the future of driverless logistics look like? Ola Martin Lykkja shares his experiences as part of the Horizon Europe funded project MODI, a project aiming to significantly improve logistic chains through testing and implementation of five use cases from Rotterdam to Oslo. Q-Free is the only one of 34 collaboration partners that has delivered technology to all use cases.

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Our speakers

Join Q-Free's Intertraffic 2026 programme, March 10th to 13th at **Booth 01.501**. Meet the experts taking the stage:



Mark Talbot - CEO



Fredrik Nordh - EVP



Whitney Nottage - EVP



Marco Sinnema - VP



Silje Troseth - VP



Vegard Thomassen - VP



Thomas Greene - BD



Ola Martin Lykkja - PM